

# BAILEY EDELSTEIN

MULTIMEDIA STORYTELLER

baileyedelstein@gmail.com

561-371-5378

IDEAS

[baileyedelstein.com](http://baileyedelstein.com)

IMAGES

[@baileyedelstein](https://www.instagram.com/baileyedelstein)

WORDS

[@Bailey\\_Edels](https://www.instagram.com/Bailey_Edels)

## EDUCATION

**George Washington University**

Corcoran School of the Arts and Design, May 2017

Master of Arts: New Media and Photojournalism

**American University**

School of Communication, May 2015

*Magna cum laude*

Bachelor of Arts: Journalism

Minor: Spanish Language

## EXPERIENCE

**National Geographic Student Expeditions**

Trip Leader - Photo Workshop | July 2017

- Taught digital photography to 18 high school students in and around Barcelona, Spain

- Topics covered: portraiture, ethics, basic photo editing

**Stone Soup Films**

Production Intern | Jan. 2016 - April 2017

- Assistant Producer for feature-length documentary "Breakthrough"

- Post-production: Prepared video/audio files for editing

- Production roles held: producer, director, cinematographer, production assistant, interviewer, video editor

**National Geographic Society**

Communications Intern | Jan. 2014 - May 2014

- Assisted Visual Editor in selecting and sequencing photographs/visual content for company-wide presentations

- Developed graphics and visuals for media kits

- Generated media contact lists

- Copy-edited department content

## ACCOMPLISHMENTS

2016

First Place, Stone Soup Films "Doc-In-A-Day" film festival

2015

- Recipient, Arthur J. Ellis Endowment Scholarship

- Featured Instagrammer, ExposedDC photo non-profit

- Inducted Kappa Tau Alpha Journalism Honor Society

## MY "TOOLSHED"

### GEAR/SOFTWARE KNOWLEDGE

#### ADOBE CREATIVE SUITE:

- Photoshop
- Premiere
- Bridge
- AfterEffects
- Lightroom
- Audition
- InDesign

#### CAMERAS:

- Canon 5DMark3
- Canon C100
- GoPro technologies
- Canon 35mm film

### PRODUCTION: PHOTO & VIDEO

#### PRE-PRODUCTION

- *storyboarding, researching, budgeting time and expenses*

#### PRODUCTION

- *comfortable in roles as lead photographer, cinematographer, director, producer, sound and lighting*

#### POST-PRODUCTION:

*Video: ingesting and logging footage, story sequencing, audio adjustments, color-correction, basic motion graphics*

*Photo: image resizing and resampling*

*Distribution: marketing and outreach*

### WEB DESIGN

- Basic HTML and CSS

- Proficient in WordPress

- Optimizing written and visual content for use online and across social media platforms

### WRITING

- Journalistic reporting, research and writing

- Creative writing

- Writing for social media platforms and target audiences